

Mosaic Impact Advisory

Research - Monitoring - Evaluation - Impact

Mosaic Impact Advisory supports development organisations, sustainability initiatives, NGOs and foundations to design practical evidence systems, conduct applied research and evaluations, and turn complex evidence into clear learning, reports and decisions.

Core services

- **Applied research and evidence synthesis** - study design, survey tools, evidence reviews, data analysis and research-to-practice briefs.
- **Monitoring and MEL framework design** - theories of change, results frameworks, indicators, data collection plans and learning questions.
- **Evaluation and learning studies** - mid-term reviews, endline evaluations, contribution analysis and outcome-focused studies.
- **Impact reporting and communication** - donor reporting products, synthesis briefs and clear impact narratives.
- **Training and facilitation** - practical workshops on monitoring, evaluation, indicators, evidence use and learning.

Typical assignments

- MEL framework review or design
- Theory of Change workshop facilitation
- Evaluation design or Terms of Reference support
- Evidence synthesis or learning brief
- Monitoring system strengthening
- Proposal MEL section review
- Impact reporting support

Expertise focus

- Research
- Monitoring systems
- Evaluation studies
- Learning facilitation
- Climate-risk management
- Sustainability standards
- Africa-Europe development partnerships
- Impact reporting

Lead advisor

Dr. Baba Adam is a research, monitoring, evaluation and impact professional with experience across international development, climate-risk management and impact reporting. His background combines applied programme experience with advanced research expertise, including a PhD in Agricultural Economics and professional experience across Africa and Europe.

Contact

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Best suited for organisations that need focused, senior-level evidence support without creating unnecessary complexity.